



POVERTY TO
POSSIBILITY

Strategic Plan

2017-2020



Our Vision

Our vision is that no one in Elgin St. Thomas will live in poverty.

Our Mission

The purpose of the Coalition is to address the root causes of poverty in Elgin St. Thomas in the priority areas of accessible and affordable transportation, food security, financial empowerment and safe and affordable housing for all.

Our Values

Together we value...

- 1** A community voice that includes everyone in advocating for accessibility for all and the elimination of barriers and inequities.
- 2** Long-term, multi sector collaboration.
- 3** Accountability to the community to ensure our efforts result in positive, measurable change.
- 4** Compassion regarding how poverty affects individuals and groups uniquely.
- 5** Dignity and respect for all.
- 6** Advocacy that addresses systemic barriers, accessibility and inequities.

Elgin St. Thomas Coalition to End Poverty
povertycoalition.ca
info@povertycoalition.ca

Strategic Priorities

The Poverty Coalition has identified four priorities to begin working on: Accessible & Affordable Transportation, Food Security, Financial Empowerment and Safe & Affordable Housing. Each priority includes a goal aimed at improving opportunities, access and resources so that no one in Elgin St. Thomas lives in poverty.



Transportation

Everyone has access to safe, reliable and affordable transportation options.



Food Security

Everyone in Elgin St. Thomas has access to affordable, accessible, sufficient, and nutritious food that meets dietary needs for an active and healthy life.



Income Security

Everyone in Elgin St. Thomas has access to banking services, protection from fraud and predatory lending, and the ability to build savings/assets, improve credit ratings, and reduce debt.



Housing

Everyone can find and maintain a safe and affordable place to call home.

Overall Support Functions

Success in our work requires overall supportive functions to deliver results. These areas provide support to achieving the goals of the poverty coalition.

Community Engagement

Actively recruit and ensure the opportunity for all community voices to be involved in the work of the Coalition, with a particular emphasis on those with lived experience in poverty.

System Transformation

Proactively advocate for profound policy and environmental changes at local, provincial and national levels that will have a significant, positive impact on poverty in Elgin St. Thomas.

Research & Knowledge Mobilization

Evidence-informed decisions of the Coalition will be made based on the best available data being available in a timely fashion to the appropriate individuals and groups.

Public Awareness & Communication

A strategic Communications Plan for the Coalition will heighten the awareness of identified stakeholders regarding the need for this initiative and the required actions to support it.

Working Together For Change