



VISION

No person in Elgin-St. Thomas will live in poverty.

MISSION

The purpose of the Coalition to End Poverty in Elgin-St. Thomas is to take coordinated action on poverty elimination.

AREAS OF FOCUS / STRATEGIC PRIORITIES

1. Raise awareness in the community regarding the existence of poverty.
2. Complete the social media campaign begun in 2020 and include an evaluation component (e.g., hits on Web site; likes and shares).
3. Facilitate the sharing of information between relevant community planning tables.
4. Provide opportunities for joint professional learning (in-service training, presentations from organizations).
5. Undertake advocacy as is timely and feasible (e.g., elections).
6. Consider an additional “special project”, like the social media campaign, as resources and capacity allow.
7. Continued Pillar Work
 - Safe, Adequate & Affordable Housing
 - Food Security
 - Income Security

TOGETHER WE VALUE ...

- ✓ Dignity, compassion and respect for all
- ✓ Accountability
- ✓ A community voice
- ✓ Creativity and innovation
- ✓ Action
- ✓ Passion / Enthusiasm
- ✓ Dependability
- ✓ Collaboration